

4

Quarter

“Presentation time, baby!”

- Doreen Xiao and Jodie Meng

Introduction

In this module students will present their problem, target audience, and pain point.

Objectives

1. Students will be able to present their problem, target audience, and pain points to their peers and different facilitators
2. Students will receive research-focused feedback from facilitators

Agenda

1. Presentations (30 minutes)
2. Work Time with Group (30 minutes)

Presentations

Students will deliver 5-7 minute presentations over research on their selected problem, target audience, and pain point. Each group should have formed a cohesive vision as to what they hope to attain with their project.

Facilitators should give students research-focused feedback to help the students develop their products for SLX. The important aspects to think about here are the target audience, pain point, and problem. Ensure that students have a good understanding of those.

Work Time

Give students time to work on their projects based on the feedback they received during their presentation. Facilitators should walk around, talk to each group, and answer questions from the groups so that each group leaves with a clear understanding of what they should improve on. Give students enough time to get a good start on their work, so that they can ask all questions prior to the end of class.

Student Homework

Review feedback.