

The mission of LEAD is to foster social awareness and equip students with the resources to enhance their understanding of the inner works of leadership.

# SocEnt Module Outline

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LEAD 2020-2021

1. Intro to SocEnt + Design Thinking
2. Technicalities
3. Networking Fair
4. Pain Point and Target Audience
5. Prototype/Ideation
6. Market Research and Validation
7. Finance
8. Prototype Development
9. Feedback Methods
10. Pitching and SLX Prep
11. SLX Run Through
12. Presentation Development

LEAD is a graduation requirement that all sophomore students must attend. While engaged in distance learning, LEAD classrooms will utilize Canvas, a learning management system, and video conference calls. The class will be taught after academic classes on Tuesdays at 2:30pm-3:30 pm. Attendance is required for all sophomore students and will be taken within the first five minutes of class.

**Student Program Coordinators:**

Brandon Smith ([bsmith@imsa.edu](mailto:bsmith@imsa.edu)) & Sri Lalana Appasani ([sappasani@imsa.edu](mailto:sappasani@imsa.edu))

**Student Elective Chairs:**

Charlie Rivera (crivera@imsa.edu) & Eric Pan (epan@imsa.edu)

**Staff Program Coordinator:**

Andrea Stuibler (astuibler@imsa.edu)

**Information on Attendance for LEAD:**

It is a student's responsibility to arrive on time to all LEAD modules and events. Lateness and absences will be recorded in a point-based system, where points contribute to a student's failure to complete LEAD. A student will fail to complete LEAD if they accumulate 12 attendance points. If a student is tardy, as is determined by the facilitators, they will be marked with an unexcused tardy and given 1 attendance point. If they are more than 15 minutes tardy, they will be marked with an **unexcused absence** and given 3 attendance points.

When a student accumulates 9 points, a conference will be scheduled between them, the LEAD Staff Program Coordinator and the Student Program Coordinators.

If a student is going to miss for any reason, a parent or guardian must call our attendance office (630-907-5029) **24 hours** in advance of the absence for it to be excused.

Examples of excusable absences or tardies include: sports competitions, illness, death in the family, religious holidays, school-sponsored activities, medical appointments and family emergencies.

Examples of inexcusable absences include: sports practice, co-curriculars practice, clubs events, and Residential Life programming.