

THE EMERGENCE OF SOCIAL INNOVATION FROM YOUTH INNOVATION CLUB AND CIVIC ORGANIZATIONS

OPEN INNOVATION BETWEEN IMSA AND ASA SOCIAL FUNDING
FOR THE ISOLATED AFRICAN CHILDREN

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ABSTRACT

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This paper shows how STEM education outreach can influence underprivileged children in Africa through collaboration between the Youth Open Innovation club (YOI) at IMSA and civic groups for hidden vulnerable groups. The global network consists of the YOI, ASA Social Fund, Bright Kids Uganda, and Ubpay, a startup company. This case provides an excellent example of how the IMSA club for open innovation can facilitate diverse collaborations among citizens, entrepreneurs, and civil society using emerging digital education technologies. Finally, this case-based paper suggests critical challenges for developing a sustainable social innovation model regarding funding, STEM curriculum, and partnership from various communities. This case provides scholars and practitioners in social innovation with a lesson that the outreach of STEM education can generate global community innovation through an open innovation approach.

Keywords: Open Innovation, Social Innovation, Civic Organization, ASA Social Fund, STEM Education