

# ● IMSupport

A Mental Health Initiative Application

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**17 Million**

American children under 18 have or had a diagnosable psychiatric disorder

**32%**

Are anxiety related disorders

**6 Years Old**

Is the median age of anxiety related disorders

- Teenage years are critical towards mental health for adults

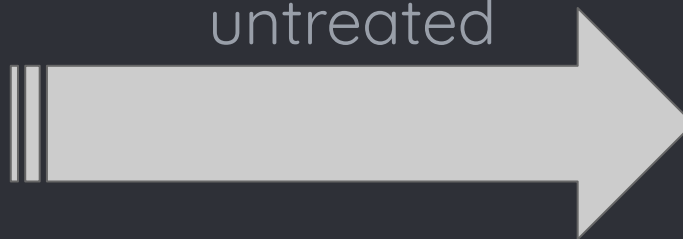
## AGE 14

Half of the population develop a condition.

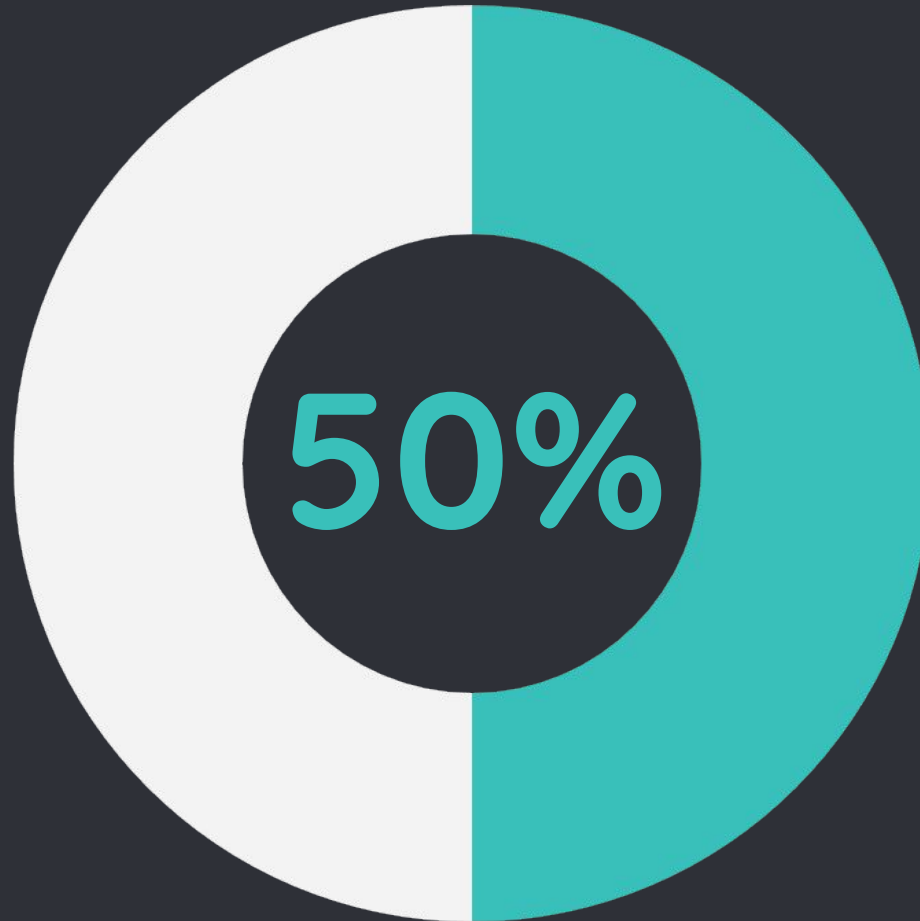
## AGE 24

Three quarters of the population develop a condition.

A majority of mental health cases [that start by the age of 14] go undetected or untreated



Without seeking help in early stages



Nearly 50% of youth ages 8-15 with mental health issues didn't receive mental health services in 2016



# The Pain Point:

Students (teenagers) are not reaching out for mental health support

## ● Consequences of Lack of Treatment

○ Individuals living with mental illness face increased risk of having chronic medical conditions	More than 90% of people who die by suicide show symptoms of a mental health condition	Serious mental illness costs America \$193.2 billion
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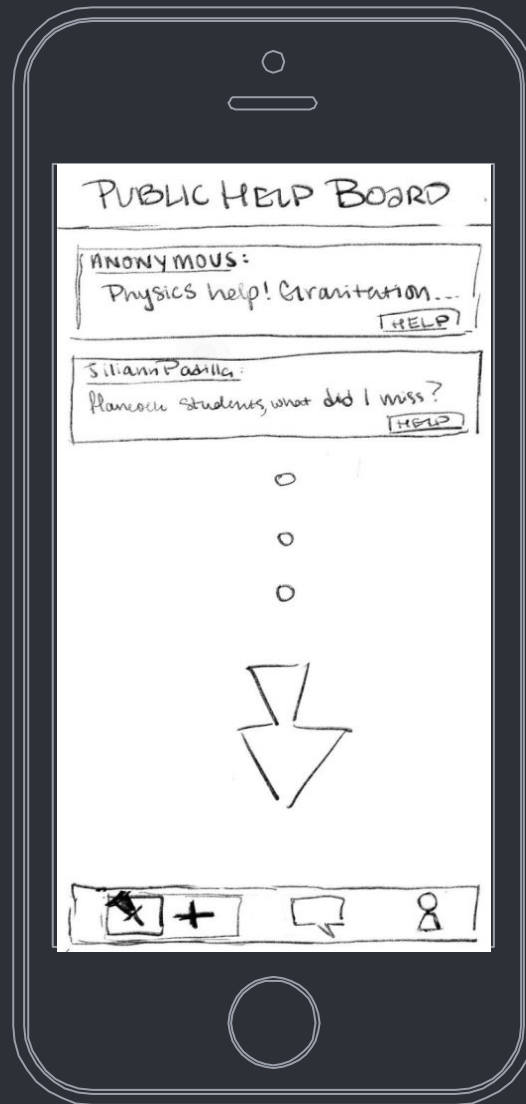
## TARGET AUDIENCE: Students in STEM-Based Magnet Schools

- Nearly half of students report being stressed because of school
- Many students do not report their mental health issues to acquire help from trusted adults
- Students in STEM-Based magnet high schools generally face more stress and pressure than those in normal high schools



# OUR SOLUTION: IMSupport







# IMPLEMENTATION



## IMPLEMENTATION



- Partner with IMSA and other STEM-based magnet high schools
- Team of application developers, managing team, student volunteers
- To maintain → application production & maintenance, advertising, forming partnerships with schools

## IMPLEMENTATION









- Contact school administration, advertise app positively throughout schools
- Increase comfortability for students to communicate, destigmatize awareness of mental health
- Beneficiaries: High school students
- Customer: IMSA and other STEM-based magnet high schools

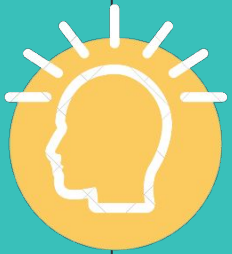
## IMPLEMENTATION



- Not-for-profit organization
  - Cost: Salaries for maintenance team
- Revenue: Donations, Advertising other businesses and products relative to positive mental health
  
- OUR VALUE:
  - Students can communicate with peers, increased comfort for students to express emotions
  - Destigmatize communication of mental health issues

## ● OUR COMPETITION

	Peer Support Group	Live Support	Integrated in Schools (Made for Youth)
IMSupport			
Code Blue			
TalkSpace			



Help is one tap away



**Thank you for listening!**