The lecture, named in honor of Bernie Hollister, charter history and social sciences faculty, is part of IMSA’s Annual Leadership Symposium.

The keynote speaker, James Rabilotta, is an author, professional speaker, personal coach, and entrepreneur. In 2015 he published his first book, "Leading Imperfectly: The value of being authentic for leaders, professionals, and human beings." The concepts of authentic leadership and leading imperfectly are the driving forces behind conversations about communication, rapport building, engagement, increased productivity, retention, promoting memorability, life balance, feedback, and more.