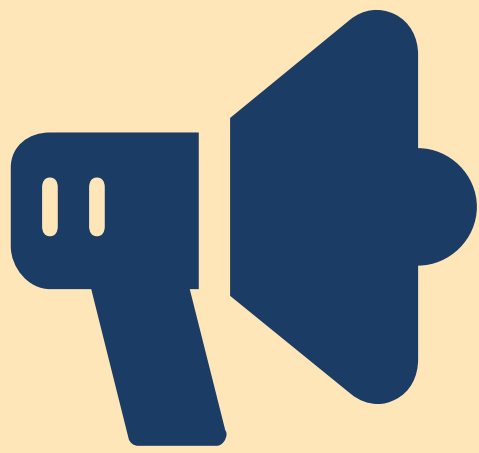


EASY-TO-USE AUGMENTED REALITY IN THE MOBILE INDUSTRY

An Internship Experience

BUNDLAR

BUNDLAR is a company that makes it easy for businesses and institutions to integrate innovate Augmented Reality (AR) technology into their communications. They deliver an easy-to-use AR content management system and mobile App platform that provides impactful experiences to increase ROI, sales, engagement, and results.

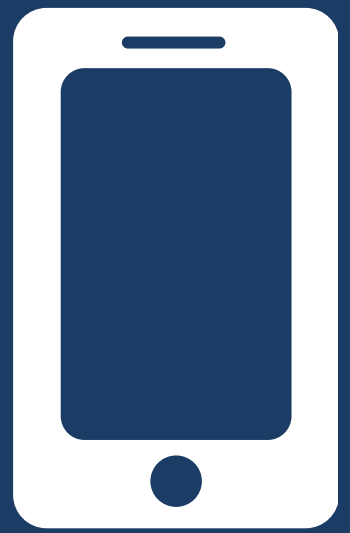


MARKET RESEARCH

BUNDLAR is currently developing their AR platform for launch later this year. I performed valuable market research on the AR industry and BUNDLAR's competitors to help guide development.

TESTING

To analyze the features and functionality of other AR apps on the market, I thoroughly tested them and gave feedback. I also tested a beta version of BUNDLAR's AR platform and reported my user experience with the application.



REFLECTION

The focus of my business project was helping BUNDLAR with development of their easy-to-use AR platform. My work consisted mainly of a market research and quality assurance testing, and I gained a lot of useful skills and knowledge along the way. I see great value and potential in BUNDLAR's platform and hope that my work will help them with the launch of their app.