

Data Process

Below is the path the data takes from being collected on the client website to being presented back to the client, the culmination of 1.5 years of business projects

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Grab data

Grab data from the client website using a Python application and enter it in Google Sheets

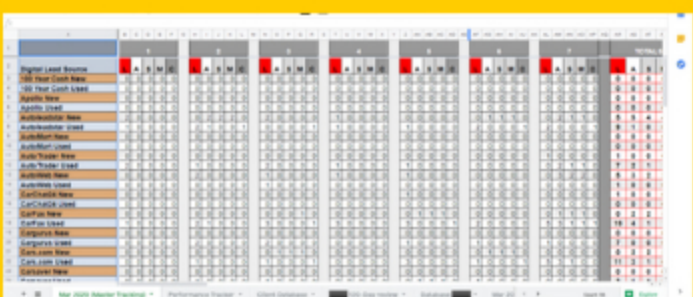
STEP 01



STEP 02

Check data

The data is reviewed for duplicates and accuracy of the application



STEP 03

Compute data

Data is gathered into a database sheet and certain metrics are computed

MONTHLY LABEL			90 DAY MONTH LABEL		
	Count	Percentage		Count	Percentage
Total Users	10271	%	Total Users	10271	%
Users VSP	9672	93.98%	Users VSP	9672	93.98%
VSP Leads	1296	12.61%	VSP Leads	1096	10.66%
Leads Meetings	291	2.83%	Leads Meetings	248	2.41%
Meetings Sold	381	3.71%	Meetings Sold	238	2.31%

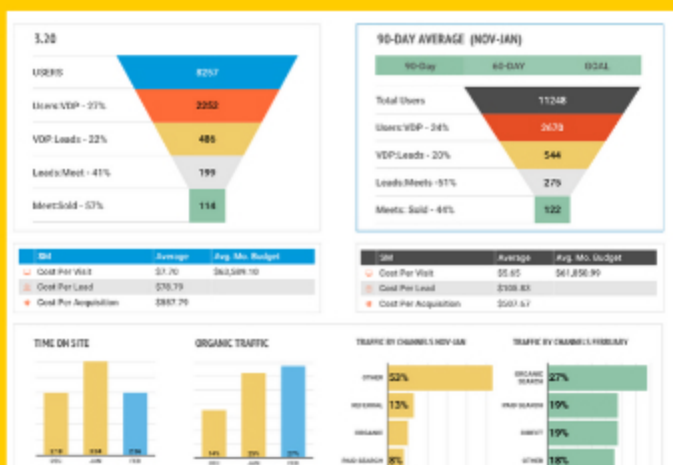
90 DAY AVERAGE (NOV-JAN)			90 Day AVERAGE (NOV-JAN)		
	Count	Percentage		Count	Percentage
Total Users	11218	%	Total Users	11218	%
Users VSP	10719	95.55%	Users VSP	10719	95.55%
VSP Leads	1444	12.87%	VSP Leads	1244	11.08%
Leads Meetings	319	2.84%	Leads Meetings	275	2.45%
Meetings Sold	441	3.93%	Meetings Sold	322	2.87%



STEP 04

Export data

Data is exported into Infogram for its corresponding charts.



Present data

Data is presented to clients along with solutions for shortcomings in sales

STEP 05

