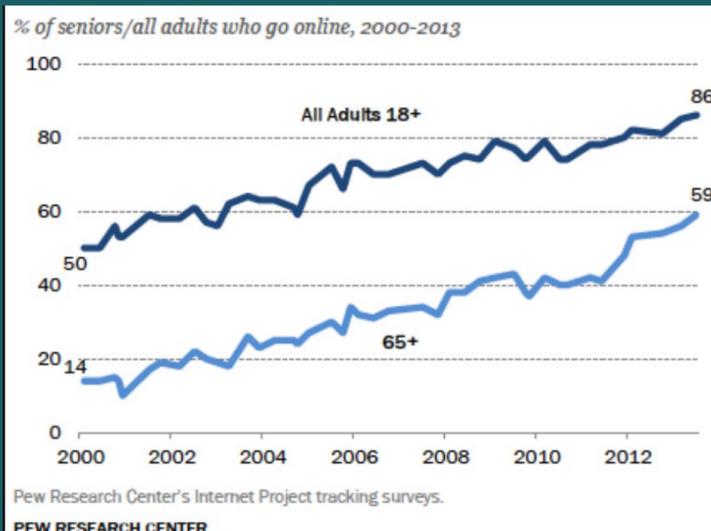


# Simplifying Technology for Seniors

Presenter: Melissa Myint  
 Partner: Savannah Pagan  
 Mentor: Richard Vazquez, MD,FACS

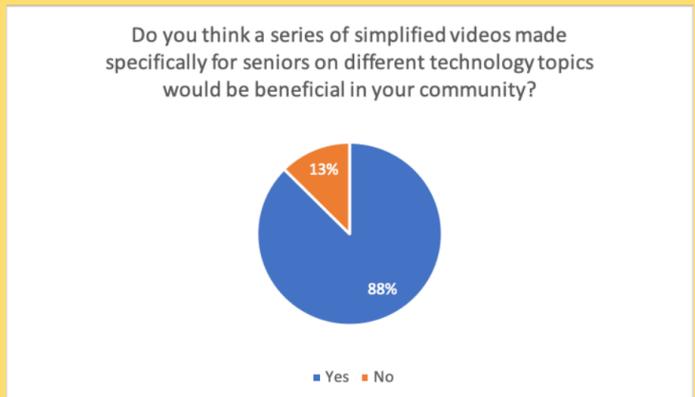
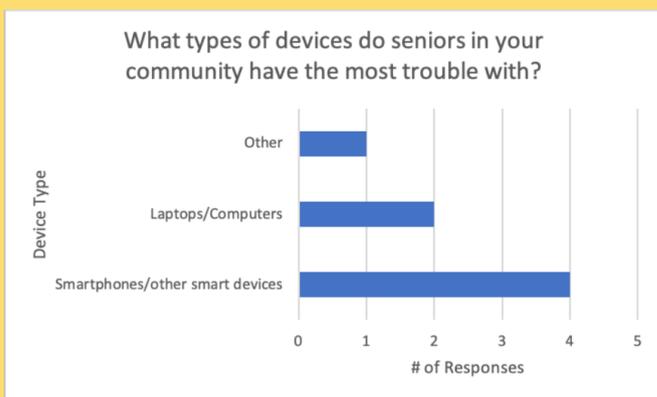
## Percentage of Seniors Going Online and Using Technology



After researching we found that although the rate that seniors were using technology was increasing as the years went on there is still a majority of seniors not reaping the benefits that technology can have do to lack of knowledge on how mobile devices work.



## Survey Results



We were able to take surveys to access the needs of our target audience. Through this we learned what method was best for teaching seniors where it might be safer to teach them through videos due to the potential harm outsiders could cause them. The graph on the left shows what devices caused the most trouble for these seniors which with this data allowed us to cater to their needs so that they could make the most out of our videos. The the graph on the right shows 88% of those we surveyed thought that shortened videos on the basic of technology would be useful for them. These surveys helped us realize that there was a need for projects such as these.

# REACH OUT

My partner and I focused on making live, in-person videos so that those who wanted to learn about the benefits and basic skills needed to use a mobile device were able to. After that we reached out to local nursing homes trying to get the word out so that we could start helping and see what worked best.

Through much research and help from our mentor we were able to write scripts to make videos and learned how to contact businesses to reach out and deliver our message to them. The whole process from finding the problem to thinking about what our target audience needs taught us the process of how an idea can turn into an actual project.

Big thanks to Dr. Richard Vazquez, M.D,FACS, the SafeStart Medical Inc., and all those who helped us learn to work on a project that could help many.

