

Project Compress



62 million tons
of trash generated by
India annually

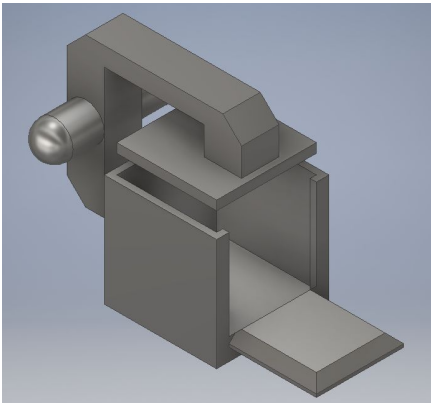
50.8 million tons
of trash that goes
unprocessed

11.5 million tons
of trash that is never
even collected

3%
of all trash created
worldwide

82%
of all of India's trash
produced annually

18.5%
of all of India's trash
produced annually



Pain Point
Expensive
High Maintenance
Large Area
Risky

Goal
Sustainable cities
and communities

Audience
30-35 years old
Environmentalists
Open Minded