

INTERNSHIP

Social Media Marketer at Qooley



Qooley

Qooley is a company focused on trying to give tourists the best experience possible. They are working on an app that will make tourists be able to connect with locals of the area in order to see the hidden gems.

CONNECTIONS

A big focus of this business project was on increasing the amount of connections that Qooley has. The connections would help Qooley gain locals that could host events for tourists.



INSTAGRAM

Working on Instagram posts for Qooley was one of the main focuses of the project in order to gain some traction on social media.

FACEBOOK

Facebook was mainly used to gain connections with companies or influencers. We were able to compile a list of companies, influencers and groups that could gain Qooley partners.



My Experience

Before starting my internship, I had taken marketing class through Acadium. Once I had participated in this program I was able to put the lessons I learned into use and learned even more. Also, I was able to make some really good connections that could possibly help me later on.