

# SIMPLIFYING TECHNOLOGY FOR SENIORS

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**Goal:** To recognize and research the issue of the senior community's fear of approaching or asking for help in using various technology, such as smartphones, tablets, laptops, and develop an efficient and effective solution

**77%**

of seniors

say that they would require assistance to learn how to use a smart device.

**56%**

of seniors

say that they would need assistance to connect with friends and family

**87%**

of seniors

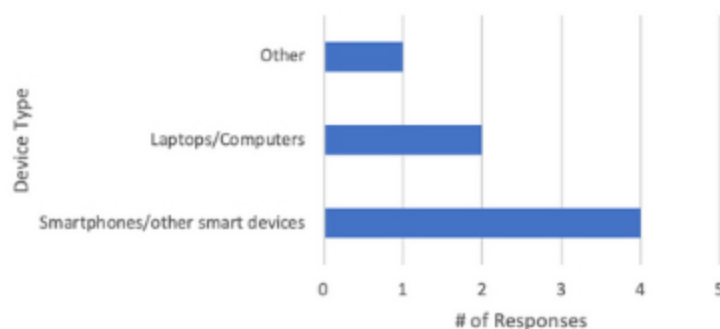
aged 75 years and over have never been online

Do you think a series of simplified videos made specifically for seniors on different technology topics would be beneficial in your community?



■ Yes ■ No

What types of devices do seniors in your community have the most trouble with?



In order to ensure an interest and need for our project, we surveyed local senior communities in the Aurora area.

We were able to recognize a sufficient need for a more effective solution in the community.

Through further research and reflection on what had been done in the past to combat this issue, my partner and I determined the most effective solution would be to create a video series ranging from basic technological skills for different devices to more advanced tips and tricks, specifically tailored to seniors' needs

To do this, the videos had to be:

- Interactive
- Simplified
- Accessible

We worked to develop scripts for our video series under the guidance of our mentor.

Unfortunately, due to the COVID-19 pandemic, we were unable to fully continue with this project after all of the initial preparation. My partner and I plan to pass down this project to future SafeStart Medical Inc. interns

## TAKEAWAYS

I was able to learn a lot from this experience about the value of the problem-solving process and the work that goes into it. I appreciate being given the opportunity to work with medical and business professionals and being able to pursue my interest in the medical field.

## A SPECIAL THANK YOU TO:

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