

# VENTURE CAPITAL AND MARKETING

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## P3RCEIVE & K8 VENTURES



COMMUNICATION, FILE SHARING, & STORAGE IS NOW STREAM-LINED FOR K8 AND ITS PORTFOLIO COMPANIES

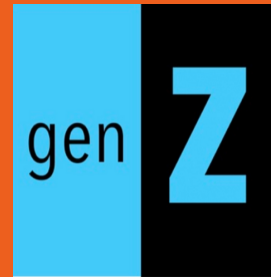
### CENTRALIZED FILE & HOSTING

## GENERATION Z: UNLEASHED

MARKETING SKILLS FROM P3RCEIVE APPLIED TO BE THE VOICE OF THE FUTURE.

A BLOG CREATED TO EXPRESS THE OPINIONS, THOUGHTS, AND EXPERIENCES OF GENERATION Z.

UNFILTERED, UNRESTRICTED... UNLEASHED.



## OPTIMIZING EMAIL CAMPAIGNS (EC) AND IDENTIFYING PROSPECTIVE CUSTOMERS WITH SALES PIPELINES



The screenshot shows an email from p3rceive with the following content:

- Header: p3rceive revenue growth made simple
- Text: You've heard about P3rceive
- Text: Join our beta-testing customers!
- Image: An illustration of a person at a laptop with various data charts and graphs.
- Text: p3rceive revenue growth made simple
- Section: Special Deals for our Special Customers
- Text: Run your business in our simulation mathematical microcosm and gamify revenue planning by replacing old-school regression analysis with sales ecosystem modeling and simulation. P3rceive allows users to do multiple "what if" scenarios across their people, process and sales results.
- Text: Join us as a Beta customer today with your lifetime discount and we'll take care of your company for life!
- List:
  - Sign up now to get the first module of p3rceive for \$1000/year
  - Get every additional module 50% off for life
  - Onboarding assistance
- Text: With p3rceive plans come alive before they happen. Please check us out and follow us on LinkedIn.
- Button: Get your discount code!
- Footer: Copyright © 2020 p3rceive. Revenue Growth Made Simple

## EXPERIMENTING WITH A/B TESTING: CREATING TWO UNIQUE VARIATIONS OF AN EC & COMPARING CONTACT ENGAGEMENT