



# FINDING YOUR MATCH

How we matched students to CourseStars 

## OUR IDEA

### Find your specialized tutor



Course Stars offers a variety of tutors with strengths in different college courses and fields of study. Some students were having trouble deciding what tutor fit their weakness best.

## THE METHOD

### The Power of Practice Tests



Using pre-existing test subjects through trial and error, we accurately designed practice tests to gauge the intellectual strengths and weaknesses of both tutor and student.

## THE IMPLEMENTATION

### How can our project be seen



After developing our test and analytical program, we ran through the Course Stars tutors and a trial student for base data. You can find this test on the Course Stars website to gauge your SAT knowledge

## OUR MARKETING STRATEGY

### The Power of Marketing



This test will be offered for free for all on the Course Stars website. After a participant has completed it, we can offer them a free 5-min session to see if the algorithm worked, thus saving Course Star's time while improving marketing.

LEARN MORE AT [COURSESTARS.COM](https://www.coursestars.com)

